



#Boatgen social media photo competition terms and conditions

Entering the Competition

1. The #boatgen Competition (the "Competition") is open to UK residents, but parental consent if required for under 16s.
2. If your photo contains multiple people, please ensure everyone is happy to be featured
3. This competition is running on Instagram, the method for entering is listed below:
 - a. Upload a photograph of you having fun on the water using #boatgen
 - b. Tag @weareboatfolk and @andrewsimpsonfoundation when you upload your photo
 - c. The Competition commences on Friday 1st October and closes on Monday 22nd November. Entries posted after this date will not be considered.
 - d. You may enter as many times as you wish, with each image posted counted as a separate entry
 - e. By submitting an entry to the Competition, you give the promoters (boatfolk and the Andrew Simpson Foundation) the right to use and share your photograph and Instagram username across social media and other communications, if you do not wish for your image to be shared (other than to announce the winner) please make this clear in your competition entry post

Picking the winner

4. The winners will be selected by a panel of judges based on the criteria 'most fun on the water' the winner will be announced on 1st November at the latest
5. The winner will receive a message from the official @weareboatfolk account informing them that they are the winner alongside the winning entry being shared on the boatfolk Instagram account
6. You will be asked to provide further contact details in order to redeem your prize
7. We may also disqualify your entry if you do not meet the entry criteria, you are not eligible to enter the Competition, you cannot be contacted, or you do not respond within 3 working days of being contacted in relation to your entry.

The Prizes

8. The prizes available are as follows

- First prize: Training in your choice of on the water activity at an Andrew Simpson Centre local to you. The training will be matched to your current skill level, and you'll also receive an exclusive #boatgen goody bag.
- Runner up: The runner up will be awarded an exclusive #boatgen goody bag